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OFF PLAN

Sorrento

Location: Damac Lagoons, Dubai

Starting From: AED 0

Permit No: 2

Sorrento

DEVELOPER	PROPERTY TYPE	HANDOVER	PAYMENT PLAN	STATUS
Damac	**Apartments**	**Q1 2030**	**50/50**	**Off Plan**

ABOUT THE PROJECT

Sorrento at DAMAC Lagoons is a Mediterranean-inspired residential development by DAMAC Properties, bringing a new collection of lagoon-oriented apartments to one of Dubai's most distinctive resort-style master communities. Designed around the relaxed atmosphere of southern Italy's coastal destinations, Sorrento combines contemporary residences, low-rise architecture, landscaped surroundings and access to the extensive leisure experiences of DAMAC Lagoons.

The development is positioned within **Al Hebiah Fifth**, inside the DAMAC Lagoons master community. Rather than following the villa and townhouse format that established the destination, Sorrento introduces apartment living through a collection of **five mid-rise residential buildings**, creating a more accessible way to experience the DAMAC Lagoons lifestyle.

Sorrento comprises **672 DLD-registered units**. Current project information identifies **666 apartments alongside 7 retail spaces**, with the residential collection comprising **360 studios and 306 one-bedroom apartments**. This compact bedroom mix makes the development particularly relevant to individual buyers, couples and investors seeking smaller-format properties within the lagoon community.

Studio apartments range from approximately **382 to 565 sq. ft.**, offering efficient layouts suited to modern individual living and investment. The larger **1-bedroom apartments range from approximately 706 to 881 sq. ft.**, providing more generous living environments for couples and residents seeking additional separation between sleeping, living and entertaining spaces.

Architecturally, Sorrento draws inspiration from Mediterranean coastal living. Curved balconies, contemporary façades and landscaped outdoor spaces establish a relaxed visual identity that complements the water-focused character of DAMAC Lagoons. The buildings maintain a relatively low-rise profile, helping create a more intimate residential environment than Dubai's conventional apartment towers.

The residences are designed to strengthen the connection between indoor and outdoor living. Private balconies extend the apartments beyond their interiors, while large glazed openings introduce natural light and allow selected residences to benefit from views across the landscaped surroundings and lagoon environment.

The compact studio layouts provide an attractive proposition for residents seeking efficient homes with access to the facilities of a major master community. One-bedroom apartments offer substantially more space, with layouts reaching approximately **881 sq. ft.**, making them suitable for both owner-occupiers and longer-term tenants.

A defining element of the Sorrento lifestyle is its position within **DAMAC Lagoons**, a large Mediterranean-inspired master development built around expansive water features and resort-style recreational environments.

Residents can benefit from the wider community's **crystal lagoons, white-sand beach areas, beach club, wave pool, clubhouse, waterfalls, floating amphitheatre, restaurants, cafés and landscaped leisure spaces**. These facilities create an environment where recreation and outdoor living form an integral part of everyday life.

The wider DAMAC Lagoons masterplan spans approximately **49 million sq. ft.** and includes thousands of villas, townhouses and apartments. This established residential scale provides Sorrento with access to a substantial surrounding community rather than positioning it as an isolated apartment development.

The project's retail component further contributes to everyday convenience and the creation of a more active pedestrian environment around the residences. As DAMAC Lagoons continues to mature, additional retail, dining and lifestyle facilities across the master community should further strengthen its appeal to residents.

Sorrento also benefits from the wider location of DAMAC Lagoons near **DAMAC Hills, Dubai Sports City, Motor City and Dubai Studio City**. Major road connections provide access towards other residential and employment districts across Dubai.

For end-users, Sorrento offers an opportunity to experience the leisure-oriented lifestyle of DAMAC Lagoons without purchasing a larger townhouse or villa. The studio and 1-bedroom configurations can suit professionals, couples and buyers seeking a smaller second home within a resort-inspired environment.

From an investment perspective, this apartment format creates a distinctly different proposition from the larger family homes that dominate much of DAMAC Lagoons. Studios and 1-bedroom residences provide lower-ticket exposure to the master community and potentially broaden the future tenant audience.

The **360 studios and 306 one-bedroom apartments** also create a clear investment-oriented unit mix. Studios may appeal to buyers prioritising acquisition cost and rental liquidity, while the larger 1-bedroom layouts can target couples and professionals seeking additional living space.

Sorrento's scheduled **31 January 2030 completion** gives buyers exposure to the continued maturation of DAMAC Lagoons over the coming years. As additional residential phases, amenities, retail facilities and infrastructure are completed, the overall community is expected to become increasingly established as a residential destination.

For buyers comparing Dubai's emerging apartment communities, Sorrento combines compact residences with a masterplan that places substantial emphasis on water, landscaping and outdoor recreation. Its Mediterranean identity and lagoon-oriented environment provide a lifestyle proposition that differs from conventional urban apartment districts.

Why Buy Sorrento Through A1 Properties?
Buying a residence at **Sorrento through A1 Properties** gives clients access to experienced Dubai property advisors who can compare available apartments according to exact square footage, building, floor, orientation, lagoon views, balcony configuration, price per square foot and payment structure.

With **{YEARS_IN_MARKET} years in the market**, A1 Properties provides extensive knowledge of Dubai's residential and off-plan property market, helping buyers evaluate Sorrento against other opportunities within DAMAC Lagoons and surrounding Dubailand communities.

For investors, our advisors can assess entry pricing, rental demand, unit selection, surrounding residential supply and potential resale positioning. End-users can receive tailored guidance according to apartment size, floor plan, views, community facilities and individual lifestyle requirements.

A1 Properties provides end-to-end support throughout the property journey, from property selection and negotiation to documentation, financing, ownership transfer, leasing and future resale.

Whether you are buying, selling, renting, or investing, our expert advisors are ready to help you find the right opportunity.

PAYMENT PLAN

20%	30%	50%
Down Payment	During Construction	On Handover

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